



# Fiery Productivity Package for the Integrated Fiery Color Server

## Achieve the Maximum Productivity and the Right Color Quickly and Easily

Meeting tight turnaround times and producing top notch color documents the first time are critical to your business success. The Fiery® Productivity Package, an option for the Integrated Fiery Color Server driving the Xerox® Color 550/560 Printer, helps you accomplish both goals, while producing faster turnaround times, error-free color, and process automation to make you much more productive than ever before.

With the Fiery Productivity Package, you can take advantage of Fiery's powerful features to do such things as:

- Troubleshoot color issues effectively to get jobs printed right quickly with Postflight and Fiery ImageViewer.
- Simulate other printers' output to produce cost-effective proofs with Paper Simulation.
- Automate job submission to shorten set-up times and decrease print errors with Hot Folders and Virtual Printers.



### Produce the Right Color with Advanced and Intuitive Color Management Tools

#### Harness Dynamic Prepress Capabilities

**Fiery ImageViewer** gives you fast local and remote soft-proofing tools for amazing preview and color editing capabilities in Fiery Command WorkStation®. It's the ideal tool for inspecting color accuracy, trapping effects and screen patterns.

**PostFlight Report** offers you the ultimate job diagnostic tool using Fiery ColorWise® color management technology. The color coded reports enable you to identify potential printing issues, such as mixed source colors and spot colors quickly and easily in the output.

#### Leverage Proofing Tools for Greater Color Control

By using the **Control Bar**, you get effective color quality control, consistent results and job identification on every printed page by applying customized dynamic job information and images, including logos, company names or color bar, to a job.

Get full control over trapping parameters and adapt to different printing conditions with **Configurable Auto Trapping**. The trapping process is application-independent, fast and automatically corrects mis-registration in composite or separated documents with a simple On/Off selection located on the Fiery Driver.

With **Paper Simulation**, you can achieve accurate output simulations on special media, such as newspaper, yellow pages and packaging, by adjusting the hue, brightness and saturation of the paper substrate being simulated. You also can get those values automatically by reading the paper color with the ES-1000 spectrophotometer.



# Fiery Productivity Package

EFI's portfolio of integrated solutions increases productivity and improves your bottom line. Find out more at [www.efi.com](http://www.efi.com).



## Boost your Productivity with Advanced Production Tools

### Automate Job Submission for Error-Free Output

**Hot Folders** enables you to do more work by automating the job submission process, reducing errors and automating repetitive tasks with a simple "drag-and-drop" operation. The feature can be published and shared with multiple users in your network enabling faster, error-free printing.

Hot Folders feature works with the following file formats:

Input formats:

- PS, PDF, EPS.
- Microsoft® Office Filters: DOC, DOCX, XLS, XLSX, PPT, PPS, PPTX, PPSX, PUB.
- Graphic Arts Filters for Hot Folders: JPEG, TIFF/IT, CT/LW, PDF2Go, Export PS, EPS and DCS2.

**Virtual Printers** also makes printing on the Fiery even easier. Now, you can streamline job set-up times and eliminate print errors on repetitive print jobs. By using predefined job settings in the print driver, regular print jobs can be automated in a snap, reducing errors for trouble-free printing.

## Print to win with EFI

EFI™ ([www.efi.com](http://www.efi.com)) is a world leader in digital print servers and controllers, and print MIS, Web-to-print, superwide, wide-format and industrial inkjet solutions. EFI is dedicated to giving customers a competitive edge with award-winning, scalable products from creation to print that maximize productivity and increase profits.

### Integrate your Workflow and Stretch your Business

**Graphic Arts Filters** for Hot Folders enables you to take advantage of drag-and-drop functionality to automate job submission for more file formats. With these filters, your print jobs can be submitted by simply dragging and dropping native file formats into Fiery Hot Folders without first opening the native applications. Supported file formats include: JPEG, TIFF/IT, CT/LW, PDF2Go, Export PS, EPS and DCS2.

Imagine the time savings you can achieve when printing a photo contact sheet by simply dropping multiple JPEG photos into a Hot Folder programmed with n-up imposition. The Fiery server will merge the JPEG photos into one file and do the imposition layout automatically to guarantee error-free results.

The **PDF/X Preflight Filter** enables you to verify the compliance of all PDF files with PDF/X-1 and PDF/X-3 specifications and guarantee consistent print output throughout the shop.

For more information, contact your sales representative regarding the Fiery Productivity Package today, or visit [www.efi.com/productivitypackage](http://www.efi.com/productivitypackage).



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