



Colyer Creatives Services
innovative solutions for creatives

Creative services

This is an overview of Colyer's print products and services for creatives.

The creative marketplace is competitive, and winning new client business is tough. Never has impressing your customers and keeping your head above the competition been more important. We know you know this.

Whether you need beautiful pitch documents, 3-dimensional packaging mock-ups, top quality presentation boards or some incredible vinyls or light-boxes for your own offices, we can help.

We have fantastic technical and customer care teams, we're flexible, we're innovative, we're passionate about print (sad but true) and we're experts in our field, so if you need to go the extra mile for a special client or wow a potential new customer, do give us a call.

In addition to all of that, we're fast (because we know how demanding clients can be), we're local (we're in a central London location) and we pride ourselves on our personal approach so please do get in touch... I'm always happy to take your call on 020 7833 0888.



Bill Johnson
Managing Director

Despite being the boss,
Bill loves the day-to-day stuff
(he even makes tea sometimes)
so please do pick up the phone,
he'd love to hear from you

020 7833 0888



**we're based in central London, we're fast and
we'd love to be part of your winning team**



Light-boxes and light-walls



3D packaging mock-ups



Re-board store boot risers

Board for all occasions!

We created this beautiful (and enormous) board bug for one of our customers. We hope this proves there's not much we can't do with foam board. Talk to us!

What we can do for you...

At a glance:

- **print onto paper, canvas, tissue, board, card, duratrans, metal, plastics**
- **large format print**
- **finishing laminating, binding, framing, installation**
- **cardboard engineering 3D mock-ups, packaging**
- **light-boxes and light-walls**

Printing

Your pitch documents or presentations are often the first tangible thing that a client or a potential client sees so it's imperative that they look incredible.

They represent significant time and investment on your part, so why not let us make sure that the printing is as high-quality as the content? So whether you need an all-singing, all-dancing pitch document, printed on the highest quality stock with a embossed, spot-varnish on the front cover and 'perfect binding' (sometimes only the very best will do), or just 10 smart, professional copies of a presentation for a client meeting, let us help.

We also specialise in a large range of other types of small format printing: posters, invitations, show-cards, point-of-sale, newsletters, brochures, CD/DVD inserts, folders, hand- outs, name badges, presentations, folders and spines to name but a few! We can do one-offs or runs of 3-400. Just tell us what you need.

Laminating

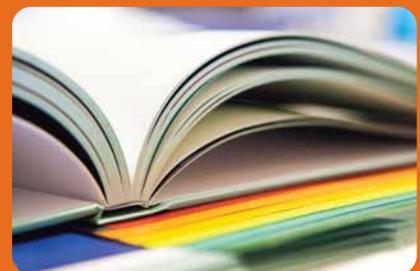
Laminating gives a beautiful, protective finish to many printed items, such as business cards, postcards, invitations, book covers, reports and brochures.

You can choose from a glossy, matte or silk finish, depending on what kind of look you want.

All finishes offer a level of protection, enhance the overall look and give a silky-smooth feel to the finished printed piece.

Binding

It doesn't make much sense to spend time producing a pitch or a presentation and make sure it's printed beautifully, only to neglect the finishing. Binding is the perfect solution when you need your documents to look professional and super-smart. We can bind one document, or we can do hundreds. Let us give your documents the finishing touch they deserve.





Large-format and canvas printing

Without wishing to brag, we can produce an image of almost any size in almost any finish. So if it's an indoor graphic for your reception area or a full-sized billboard on the side of your offices for all to see, we can help.

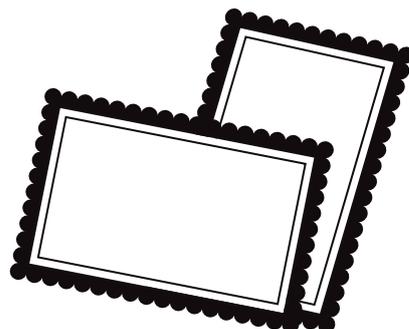
We've also got our finger on the printing pulse; for example, 'magnet-receptive wallpaper' is a recent innovation that allows additional elements to stick to the paper (so you can add 3D elements to your posters to really make your message stand out).



The background substrate, even with its magic, magnetic properties, is still light and flexible enough to be hung using paste, just like ordinary wallpaper.

Our canvas printing is extremely popular. We create ready-to-hang stretched photo canvas prints from your images. Our canvases are produced by mounting them onto a rigid surface underneath. This guarantees that the canvas will look pristine forever.

We offer various different hanging methods including wire string, mirror plates and split battens.



Framing

We offer a full commercial framing service. You might want to display industry awards or media coverage in your reception area, or send a beautiful framed press article to a client about the work you did with them. Whatever you need, we can make it look special and help set you apart from the rest.

Frames are great for adding interest to a wall of 2D photographs or images, or even for showcasing 3D items (your clients' products for example). We use a wide selection of bevel mounts, glass and perspex (depending on what's most suitable) and each frame carries a 5 year guarantee.

Installation

Once we have printed it, cut it, bent it, sealed it, drilled it, wrapped it, powder-coated it, illuminated it, and painted it, we can then deliver it and install it!

We take care of everything; we bring all the kit and experienced technicians, we handle any necessary authorisations, we can deal with third parties if we need to (if you're in a shared office building perhaps).

Call us on 020 7833 0888
and give yourself one less
thing to worry about

We're here to help!
Call us today on
020 7833 0888



3D mock-ups and packaging

Trying to visualise what something will look like in 3D from a 2D print-out can be difficult, and often does a disservice to the creative solution.

We can produce 3D mock-ups so your clients can see your creative work in all its glory. Whether it be simple boxes to show how a product will look on a shelf, or packaging that's a little more bespoke, we can help bring your designs to life.



Re-board... next generation board engineering

Re-board is a new and fantastic material to recommend to your clients to keep their costs down without compromising on aesthetics and impact.

Re-board is a paper-based board with an inner layer that looks like corrugated cardboard. It is lightweight yet unbelievably strong (you can make chairs out of it and sit on them!). Re-board can be used in many different ways; internal signage, window displays, POS, trade shows and exhibition stands, furniture and cut-out promotions.

And because it's made using water-based adhesives, it can be recycled just like paper. Strong, light, versatile, cost-effective and environmentally-friendly. We'd be very happy to send you a sample so you can bear it in mind for your future client work.

Light-boxes and light-walls

Light-boxes and light-walls really do look amazing and create enormous impact in a reception area or your Board room. And what a fantastic way of highlighting the amazing creative work that you do.

You might want to showcase a particular campaign, or photos of your own people, or perhaps display awards or accolades from industry awards.

We can make light boxes in any size, with a wide variety of finishes, creating lots of different effects. You may want a whole wall illuminated, or a series of smaller boxes.

Vinyl cutting

We cut vinyl for wall and window graphics, internal displays and vehicles and are happy to fit them for you, should you desire.

We can also add your logo to pretty much anything! Surfboards, drums, scooter, sofas, pianos... you name it, we can brand it for you.

Whatever you'd like to do, talk to us about your creative ideas and vision and give us the opportunity to work with you and help you bring it all to life, however weird or wonderful!



Re-board is the strongest board of it's kind available today.



we'd love to be part of your team



Why you should choose us...

At a glance:

- **personal service**
- **collaborative working**
- **bespoke solutions**
- **great technical know-how**
- **certified standards of quality**
ISO 9001 and ISO 14001

Let's get personal

We're a small (but perfectly formed) team. We make sure we call on the right expertise for your particular project. It's all about making sure we deliver what you need, by involving the right bunch of people.

- we have creative types (who can help visualise your initial ideas)
- we have technical types (who can advise on how to make it, build it and print it)
- we have customer care types (who'll look after you every step of the way)
- we have installation types (who make sure everything goes alright on the night)

Project teams and expertise, tailor-made for you; you can't say fairer than that.

The sky's the limit...

...when it comes to our approach and capabilities. We're passionate about what we do which means we get quite excited when a new project comes along, the more challenging the better. We love finding solutions, we love finding new ways of doing things and we love the look on our customers' faces when we crack it!

You're in safe hands

We're a friendly and approachable bunch here but what underpins the smiley stuff is buckets of technical know-how. We know about structures, supports, cardboard, vinyl, plastics, paper, finishing, trimming, laminates and print.



unique capabilities

Collaborative working is the way forward

No-one knows your business like you do. And no-one knows exhibition design, print and production like we do. It's the perfect combination.

We're extremely proud of the close working relationships that we have with our customers, and we love the fact that they come back to us time and time again.

They come back because we listen, we know our stuff, nothing is too much trouble and we deliver.

Qualified quality

It's good to have standards and we have two that we're exceptionally proud of; ISO 9001 and ISO 14001.

ISO 9001 is all about quality, and making sure we consistently deliver what our customers want, and continually looking for ways to improve. ISO 14001 is about controlling our impact on the environment, and looking for ways to improve our environmental performance.



quality print



the 'ta dah' moment is what gets us out of bed in the mornings.

There's so much more to shout about...

We hope this gives you a flavour of what we can do when it comes to helping you with differentiating, cost-effective creative solutions. If you'd like to talk to us about what you need, (or even if you don't really know what you need), pick up the phone. We're experts and it's our job to bring your ideas to life, however weird and wonderful they might be.

If you didn't realise, we do lots of things to do with print and promotions:

- **Display and promotional merchandise for retailers**
- **Brochures and leaflets and postcards and flyers**
- **Window vinyls and light-boxes**

plus a few more things that you might not know about:

- **Computers and software and copiers and printers**
- **Office supplies (anything from post-its to tea-bags)**
- **Maintenance and servicing**

Colyer is committed to being your most comprehensive supplier. We pride ourselves on knowing what you need to run your business, your office, your meetings and your events. Do remember, **this catalogue is only a snapshot of what we do.**



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you think we help you create



**Call us - we'd love to
be part of your team
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