



EFI Fiery® EX3535  
Network Colour Server

**XEROX**®

Technology | Document Management | Consulting Services

print  
your most  
demanding colour jobs  
faster, easier, more precisely



Xerox DocuColor® 3535 and the EFI Fiery EX3535  
Colour Server gives you

more tools,  
speed and  
accuracy  
than ever before.



From quick printers and office workgroups to in-plant print shops and commercial printers, everyone who puts images on a page for a living is facing enormous pressure to respond to the expansion of short-run colour printing, demand for high image quality and growth in office printing and publishing.

Getting the quality and the fast RIP speeds you need becomes easier than ever when you pair the Xerox DocuColor 3535 with the newly enhanced EFI Fiery EX3535 Network Colour Server. You get colour fidelity, ease of use, versatility and maximum control – performance you expect from Xerox and Electronics for Imaging.



### Imposition Tools

**Create documents that amaze your audience without going to design school.**

Using the new, more robust version of **DocBuilder Pro™ 1.5**, even a novice can create documents, such as tri-fold, Z-fold and gatefold brochures – with the software that you are accustomed to using. An easy-to-use interface, new template options and advanced editing enable you to create jobs that you used to send to a design studio. DocBuilder Pro 1.5 is the ultimate imposition solution for virtually anyone who prints. Use its powerful imposition tools for printing books, magazine proofs and newsletters. DocBuilder Pro 1.5 will help you to save time and money, eliminating review cycles and expensive layouts.





### Job Management

**Centralised print job management is simpler than ever.**

#### Fiery Command WorkStation™ 4.1 Software

sets the standard for conveniently supervising and manipulating digital print jobs. This advanced controller interface enables easy queue management and RIP control, letting you manage incoming jobs for release later or for processing as they come in. You can store frequently printed documents right on the server to make reprints simple and change job parameters with the click of a button. The intuitive Command WorkStation's interface guides new users step-by-step through every job process and provides previews that eliminate guesswork.



### Colour Management

**Produce predictable, brilliant colour right "out of the box."**

#### Fiery ColorWise® 3,

the latest in colour management software, offers built-in intelligence for producing precise colours consistently from all applications, platforms and file formats.

Its easy-to-use colour adjustments simplify learning for the novice user. For the advanced colour professional, ColorWise integrates seamlessly with the Fiery Graphic Arts Package with features such as automatic PANTONE® matching and effortless handling of RGB, CMYK, Lab and spot colour data. Meanwhile, ColorCal™ offers expanded calibration methods, plus more precise measurement and analysis of colour data.



### Fiery Scan™

**New capability lets you scan into multiple formats.**

EFI Fiery Scan™ enables you to convert hard copy documents into digital data that you can print, integrate into another document, e-mail or convert into multiple file formats. Static, "hard copy" documents are scanned from the printer glass at the copier and acquired directly from a TWAIN Plug-in supported software application such as Adobe® Photoshop or Adobe® Acrobat. Those newly created "digital" documents can also be saved to the desktop, distributed via e-mail and sent to the Fiery Hold Queue using the Fiery Remote Scan tool. With this powerful productivity tool, your Xerox DocuColor 3535 becomes a powerful and productive colour or black and white network scanner.

### Variable Data

**Targeted, specific messages get results.**

It has been proven that readers respond better to targeted, personalised messages. Fiery EX3535's powerful Variable Data Printing solutions enable you to produce customised colour output, varying from simple, text-only changes to sophisticated applications containing customised photos and graphics. The extra value and impact you add to your marketing communications will increase response rates, orders, response time, customer retention and profits.



## PRINTER/COPIER SUPPORTED

- Xerox DocuColor 3535 Printer/Copier

## INPUT/OUTPUT SPECIFICATIONS

### Print resolution

- Continuous Tone 600 x 600 x 8 dpi
- ECT Compression

### Page Description Languages

- Adobe® PostScript® Level 3
- PCL 5EC (emulation)
- PDF Native

### Fonts

- 136 PostScript Fonts
- 45 Scalable PCL Fonts

## USER EXPERIENCE

### Controller Interface

- Fiery LCD Interface
- Fiery Advanced Controller Interface (optional)

### Document Management Utilities

- Fiery Scan
- Command WorkStation 4.1 software
- Fiery WebTools
- Fiery FreeForm
- DocBuilder Pro

### User Interface

- Fiery Driver – for PostScript and PCL

### Colour Management

- ColorWise 3 – (Calibrator, ICC/ICM Profile Manager, Colour Editor, RGB Separations)
- X-Rite® Densitometers (optional)
- EFI Profiler Kit with ES-1000 (optional)

Note: The Fiery EX3535 is an upgrade to the standard DocuColor 3535 network colour server. The standard DocuColor 3535 colour server is not required to install the Fiery EX3535.

## CONNECTIVITY

### (Multiple Protocol Auto-sensing)

#### NetWise™ 3

- 10/100/1000BaseT (Ethernet)

#### Supported Protocols

- TCP/IP
- Novell® IPX/SPX (NDS and Bindery)
- SMB (Microsoft® peer-to-peer)
- AppleTalk® (PAP)

#### Frame Types

- 802.2, 802.3
- Ethernet II, Ethernet
- SNAP

#### Operating Systems Supported by Print Drivers:

- Windows® 98/ME/2000/XP/NT
- Mac OS® 9.0, 10.2.6
- Unix printing (LPR/LPD only – no drivers provided)

## SUPPORTED VI FORMATS

- Xerox VIPP
- PPML
- Fiery FreeForm

## EX3535 MINIMUM SPECIFICATIONS

- 2 GHz Intel Pentium 4
- 512 MB RAM
- 60 GB IDE Drive
- AGP Video Card
- Internal DVD-ROM Drive

## WEIGHT

- 17.24 kg

## DIMENSIONS

### Server

- 514 mm high x 248 mm wide x 540 mm deep

### Monitor

- 400 mm high x 381 mm wide x 184 mm deep

## POWER REQUIREMENTS

- 100-125/200-240 VAC RMS single phase, automatically configured

## OPTIONS AND UPGRADES

- Fiery Graphic Arts Package
- Fiery Advanced Controller Interface (FACI) Keyboard, Monitor, and Mouse
- X-Rite Densitometer
- EFI Profiler Kit with ES-1000
- Server Stand
- ED-100 Densitometer

## REGULATORY AGENCY APPROVALS

- US FCC Class A
- Canada ICES-003 Class A
- EU CE Class A
- C-UL



EFI Fiery EX3535 Network Colour Server shown with optional server stand

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you think **we** help you create

