



EQUIPPED TO WIN BIG

WITH THE
HP LATEX 700 AND 800
PRINTER SERIES



AMAZE YOUR CUSTOMERS WITH **HIGH-VALUE JOBS**



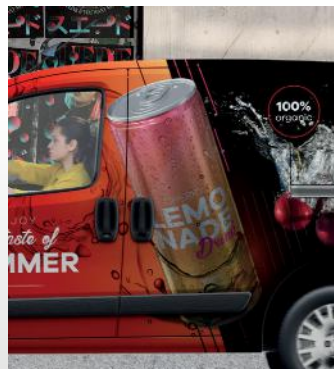
Window Graphics and Stickers

High-opacity white¹ on transparent and colored media. Scratch resistant prints² help reduce risk of damage.



Canvas and Wallpapers

Print saturated images on canvas. Use water-based Original HP Latex Inks for wallcoverings with the certifications that matter.



Vehicle Graphics

Prints come out dry, ready for immediate lamination. A flexible HP Latex Ink layer helps facilitate installation. 3M™ MCS™ Warranty and 3M and Avery ICS Performance Guarantee³.



Textiles

Print directly onto polyester and cotton fabrics, including porous. Produce odorless textiles,⁴ with striking contrast and vivid colors.

THE OUTSTANDING BENEFITS OF WHITE HP LATEX INK

WHITE WITHOUT COMPLEXITY¹

Automatic recirculation system and printhead cleaning reduce manual purging and help prevent clogs

THE WHITEST WHITE¹

A high-opacity white that resists yellowing over time¹

HELP AVOID ISSUES WHEN LAMINATING

Flexible and thin ink layer

MINIMIZE WASTE BETWEEN JOBS⁵

By removing the white printhead when not in use¹



BEAT YOUR DEADLINES ROBUST, SMART, AND PRODUCTIVE PRINTING

Drive high productivity with saturated color at speeds up to 36 m²/hr (388 ft²/hr) outdoor⁶ with the new printheads. Work fast processing reprints with the printer's built-in job queue, which can store up to 100 jobs.

CONTROL YOUR PRINT OPERATIONS VIRTUALLY ANYTIME, ANYWHERE WITH HP PRINTOS



- + GET IMMEDIATE NOTIFICATIONS OF ISSUES THAT PREVENT YOU FROM PRINTING
- + ACCESS AND DOWNLOAD JOB INFORMATION
- + MONITOR PRINTER STATUS AND INK LEVELS

Learn more: <http://hp.com/go/latexprintos>

FAST AND EASY LOADING WITH THE RAISABLE CURING MODULE



SHARPEN YOUR SUSTAINABILITY EDGE WITH HP LATEX

If you are concerned about regulations, your customers are becoming sensitive about the environment, or you care about enabling a more comfortable workplace for your operators, then it is worth learning more about the environmental advantages of HP Latex Technology.

WATER-BASED HP LATEX INKS
ARE DESIGNED TO AVOID THE HAZARDS ASSOCIATED WITH SOLVENT AND UV WITHOUT TRADING OFF PERFORMANCE



UL ECOLOGO[®]

Unrestricted for full room décor[®]

Level 1-Zero Discharge of Hazardous Chemicals[®]

IMPACTFUL TECHNOLOGIES AND CAPABILITIES

- Raisable curing module
- User-replaceable printheads with microrecirculation and +50% nozzles¹⁰
- Smart front panel with fast reprint
- Plastic ink cartridges replaced with HP Eco-Carton Ink Cartridge
- Whitest white without complexity¹¹
- Next level of media versatility, including compatible eco-conscious media¹²
- Vivid colors up to 36 m²/hr (388 ft²/hr)¹³
- Odorless prints¹⁴

Remote monitoring HP PrintOS

PRINTERS AT A GLANCE



	HP LATEX 700 Printer	HP LATEX 700 W Printer	HP LATEX 800 Printer	HP LATEX 800 W Printer
MAXIMUM MEDIA WIDTH	1.63 m (64 in)	1.63 m (64 in)	1.63 m (64 in)	1.63 m (64 in)
CARTRIDGE SIZE	1 liter	1 liter	3 liters	3 liters
WHITE INK	No	Yes	No	Yes
MAXIMUM ROLL SIZE	55 kg (121 lb)	55 kg (121 lb)	55 kg (121 lb)	55 kg (121 lb)
OUTDOOR QUALITY ¹³	31 m ² /hr (334 ft ² /hr)	31 m ² /hr (334 ft ² /hr)	36 m ² /hr (388 ft ² /hr)	36 m ² /hr (388 ft ² /hr)
INDOOR QUALITY ¹³	21 m ² /hr (226 ft ² /hr)	21 m ² /hr (226 ft ² /hr)	25 m ² /hr (269 ft ² /hr)	25 m ² /hr (269 ft ² /hr)