

Colyer.

xerox™

GOLD

Authorised
Document
Technology
Partner

Welcome to Colyer, your **Xerox Gold Certified Partner**. Our dedicated team possesses the knowledge and expertise to guide you in making the optimal choices for all your print equipment and digital software investments. With a focus on understanding your specific requirements, we strive to deliver the perfect product, software, and print management solution tailored to your needs.



In today's market, navigating the vast array of office printers can be overwhelming. With numerous options promising exceptional colour output, high speeds, and versatile paper handling, it's easy to feel lost in the array of choices. Moreover, the need for additional software for print management, fleet management, and service delivery further adds to the complexity, often requiring multiple vendors and a mix-and-match approach.

What truly distinguishes a printer from the rest? ▶

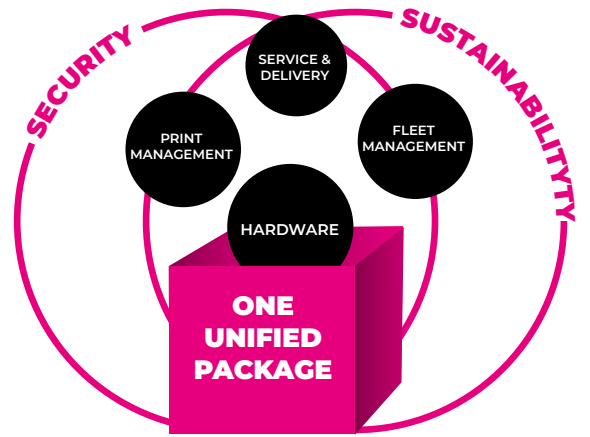
Why do we partner with Xerox? ▶

Your **print and digital technology** partner.

colyer.co.uk

It's the Power of the Collective.

When it comes to choosing the perfect printer for your office, Xerox stands out as a brand that offers a comprehensive solution, seamlessly integrating **Hardware, Print Management, Fleet Management, & Service Delivery** into one unified package. With a strong commitment to **SUSTAINABILITY & SECURITY**.



Xerox understands that its expertise doesn't lie in productivity, control, and security, but it offers the tools to help address customers' pain points. By providing a digital offering that enhances productivity, while incorporating enhanced security measures, sustainability practices, effective communication, insightful data, contract management clarity, and service visibility, Xerox supports organisations in maintaining seamless productivity while ensuring data protection.

FLEET MANAGEMENT

- MPS API
- Remote Connect
- Remote Call Avoidance
- Fleet Management portal

ASSESSMENT

- Asset DB
- Rapid Assessment
- Maturity Assessment Tool
- WorkFlow Mapping Tool

INSIGHTFUL DATA

- Advanced Analytics
- Reporting Manager
- Service Performance Dashboard

SECURITY/CONTROL

- Device Manager
- Cloud Fleet Management
- **Workplace Cloud**

WORKFLOW

- **Workflow Central**
- Apps Ecosystem

Sustainability.

Sustainability is a vital aspect to consider when selecting a printer and its consumables. It's crucial to evaluate not only the product itself but also the environmental impact of the company you choose to support. By aligning with the Xerox brand which places a strong emphasis on sustainability, you can actively contribute to a greener future while fulfilling your office's printing needs.

1960s-1970s Foundation	1980s-1990s Accountable & Transparent	2000-2015 Innovate and Strategise	2015-2019 Broaden	2020-2050 All-encompassing
<ul style="list-style-type: none"> Core Values Established Recycled Paper 2-sided Copying 	<ul style="list-style-type: none"> EH&S Corporate Policy & Standards 1st EHS Report Waste-Free Goals - Design for the Environment Electronics Remanufacturing Cartridge Return Program ISO14001 Certification 	<ul style="list-style-type: none"> Corporate Ethics & Compliance Program Emulsion Aggregation (EA) Toner Sustainability Calculator ISO50001 Certification Earth Smart Print Driver Longer Life Parts Environmental Assessment Tool - (EPEAT) Registration 	<ul style="list-style-type: none"> Design for Sustainability 1st to achieve EPEAT for imaging devices in Europe Responsible Recycling (R2) Certification Print Awareness Tool Xerox® Reforestation Service 	<ul style="list-style-type: none"> Across the Value Chain Global Net Zero by 2040 Science-Based GHG Reduction Target Climate Change Scenario Analysis Clean Tech 3D Metal Printing IoT Sensors

...A XEROX CORE VALUE FOR 80 YEARS!

Your print and digital technology partner.

Xerox® Workplace Cloud.

Easy-to-use, IT-friendly cloud-based virtual print solution, it works across multiple networks, giving you complete control of every printer at every location.

AUTHENTICATION, ACCESS CONTROL OPTIONS.

Unlock your printer, release print jobs & access your printer (MFP) apps.

- ▶ **Card-based reader**
- ▶ **Mobile Authentication**
- ▶ **PIN-only, Express Code or Username & password login**
- ▶ **Microsoft® Active Directory, Azure AD & Okta compatible**

PULL PRINTING.

Submit your confidential jobs to our secure single queue from any device. Once authenticated at a networked printer, you can then view, modify & delete jobs & settings as needed.

SINGLE SIGN-ON (SSO).








Save Time. Conveniently authenticate at the printer **ONCE** & then securely access all your apps. All credentials are kept safe using login tokens stored & retrieved using triple encryption within a tamper-proof software vault.

CONTENT SECURITY.

Be alerted to data or intellectual property loss in all documents, printed in the office or home location, using an administrator-defined term or text string.

Xerox® Workflow Central.

Use the **power of AI** to overcome everyday workflow challenges, using Xerox Workflow Central, an app-based solution hosted in the cloud. Payment is only by use on a per page rate, which means an incredibly low price point, with zero IT cost. Simple to use from your desktop, tablet, or phone.

	Convert text to audio
	Convert PDF/images to Microsoft formats
	Handwriting to text
	Secure Translation
	Merge multiple files to different formats
	Summarise documents to cut reading time
	Automatically redact

PRINT RULES.

Use print rules to control costs and restrict access to devices/features at the user/group level. Enable job quotas to limit print volume per user by day, week or month.

PRINT INSIGHTS WHEREVER PRINTS ARE MADE.

Print jobs can be tracked and monitored whether the printer is company supplied or personally owned. Filter usage of jobs made in the office versus prints made at home. Monitor usage in remote locations to manage costs.

REPORTING AND ANALYTICS.

Real-time data accessible instantly from the cloud with an interactive company-level dashboard allows you to see:

- ▶ Total printer footprint, Asset outlay & usage snapshot
- ▶ Job size, Pareto charts
- ▶ Departments specific print usage
- ▶ Define cost-per-page outlay & run reports to bill specific users
- ▶ Ratio analytics asset usage evaluation

COMPREHENSIVE MOBILITY.

Offer a seamless experience across the full ecosystem of operating systems, even with complex network configurations.

- ▶ Simple job submission by sending your jobs via email, which is great for guest users
- ▶ GPS Mobile App enables users to geolocate the closest printer
- ▶ Jobs from mobile devices are converted in the cloud to safeguard against image loss
- ▶ Initiate copy, scan and print release from your mobile device



Zero Trust Security Policy.

Staying Ahead of Cybersecurity Threats



In today's ever-changing work environment, companies face the challenge of securing data and maintaining productivity with fewer employees handling increased workloads across multiple locations. To combat rising cybersecurity threats, businesses need a robust security framework, and that's where **Zero Trust** comes in.

Zero Trust is a powerful security strategy that focuses on providing access only to authorised users and devices while improving the overall security posture of the business.

AUTHENTICATE AND CONTROL ACCESS

- ▶ Xerox printers come with password protection right out of the box.
- ▶ Implement least privilege access through Role Based Access Controls and enforce inactivity timeouts.
- ▶ Extend capabilities to the entire fleet of devices with Xerox Managed Print Services and Xerox Workplace Suite and Cloud.

CONTINUOUSLY MONITOR AND DETECT

Stay ahead of threats

- ▶ Xerox printers use Trellix whitelisting and firmware verification to protect against tampering.
- ▶ Xerox Workplace Suite and Cloud use tools such as reCAPTCHA to detect and block brute-force entry attempts.
- ▶ Implement fleet-wide device management and configuration settings with Xerox® Printer Security Audit Service.

CONTAIN AND REMEDIATE

Swiftly Eliminates Threats

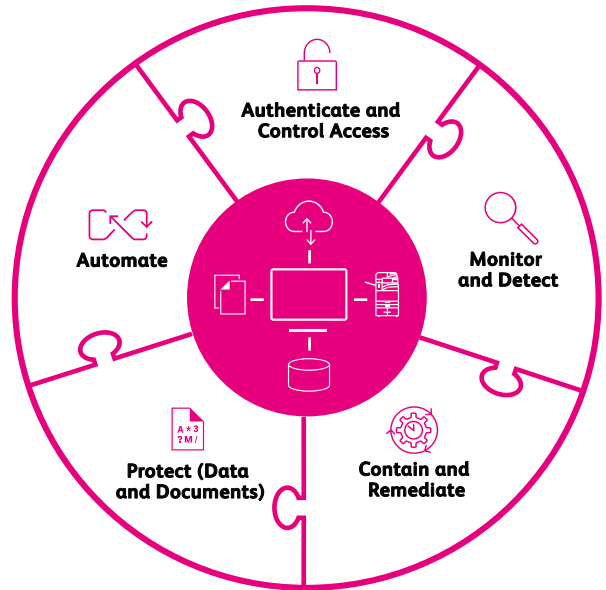
- ▶ Multiple layers of security features restrict potential security breaches and prevent them from spreading.
- ▶ The Configuration Watchdog feature proactively remediates printer security settings in case they are changed.
- ▶ Xerox Printer Security Audit Service maintains policy compliance and remediation across the printer fleet.

PROTECT DATA AND DOCUMENT PROTECTION

Safeguarding confidentiality

Data and document protection are paramount to prevent intentional or unintentional disclosure.

- ▶ Stored data is protected using 256-bit encryption, digitally signed files, and password-protected formats.
- ▶ Unnecessary data can be securely deleted using NIST and U.S. DoD-approved algorithms.
- ▶ Xerox Workplace Suite and Cloud provide content security, generating alerts and reports on data usage.



AUTOMATION

Simplify and streamline Security

Automation streamlines security policies and allows security teams to focus on critical issues.

- ▶ The Fleet Orchestrator feature automates configuration and firmware updates on a small network of printers.
- ▶ Xerox Printer Security Audit Service simplifies fleet management by automating compliance enforcement and presenting information in an easy-to-read dashboard format.

With a strong focus on comprehensive security, Xerox empowers clients with products and services that support Zero Trust initiatives. Key concepts like never trusting, always verifying, least privilege access, proactive threat detection and remediation, encryption, and security certifications play critical roles in successful Zero Trust security programs when implemented as part of a cohesive security strategy.

Trust Colyer, your Xerox Gold Certified Partner, to assist you every step of the way in making informed decisions that drive your business forward.

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